



# INSIGHT INTO **CLOUD OPTIMIZATION**



OF ENTERPRISES SAY  
INITIAL MOVE TO  
THE CLOUD WAS  
more costly  
than expected

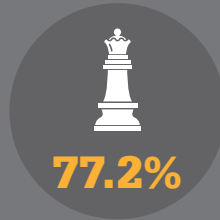


OF ENTERPRISES  
SAY THEIR NEXT 12  
MONTHS PRIORITY IS  
IT cost  
containment



OF ENTERPRISES SAY THEIR  
BIGGEST CHALLENGE FOR  
CONTAINING CLOUD COST IS  
lack of internal knowledge  
of optimization strategy  
& best practices

Since COVID began ...



OF ENTERPRISES REPORT  
THEY'VE ALTERED THEIR  
cloud strategy



OF THOSE COMPANIES HAVE ALTERED  
THEIR CLOUD STRATEGY TO  
prioritizing cloud  
cost optimization



OF ENTERPRISES SAY  
THEIR IT BUDGET HAS  
remained intact or increased



SAY THEIR NEXT 12  
MONTHS IT BUDGET WILL  
remain the  
same or increase