MODERN CLOUD ANALYTICS
POWERED BY AWS

AWS can power your modern cloud analytics from start to finish. With a foundation like a scalable data lake supported by Amazon S3 all the way through ML integration built into their analytics services, AWS offers a full suite of analytics offerings.

The Benefits of Modern Cloud Analytics

MANAGE HIGH USER VOLUME
Manage increased demand by connecting unlimited users to live data concurrently.

INCREASE SPEED-TO-INSIGHT
Leverage data to answer questions and make decisions about your business.

ENABLE SELF-SERVICE ANALYTICS
Democratize data through self-service analytics for your employees and external customers.

REDUCE MAINTENANCE ISSUES
Focus your time and money on finding meaningful insights in your data instead of maintaining an antiquated, inflexible data warehouse.

REPRESENT THE FULL STORY
Visualize a complete representation of your company's metrics to ensure you are making decisions based on ALL the facts.

What We'll Do

- Identify and understand the data that will be used for dashboard(s).
- Conduct discussions to understand your data analytics needs and current reporting environment.
- Identify desired use cases and related entities.
- Wireframe dashboards to represent key metrics.
- Analyze data alongside SMEs to understand all relationships and metrics of the underlying data.
- Determine and implement an initial loading process for identified data.
- Build a data lake on AWS or implement a cloud data warehouse like Amazon Redshift, depending on your unique business needs.
- Create data visualizations and dashboards in tools like Amazon QuickSight, giving you access to deeper insights using embedded machine learning and natural language capabilities.
- Analyze key findings and identify a path toward a more mature analytics platform and strategy.

What You'll Get

- Gap analysis of your current and future state
- Strategic plan for developing your highest priority use cases
- Ingestion and modeling of data
- Dashboard design and data visualization of identified use cases