



MAXIMIZING VALUE CREATION — EXIT VALUE ALPHA

Analytics models to measure and predict value creation and exits

You exist to find attractive investments and grow the value until exit. There is a lifecycle and a value model that would help you to measure your own results against your investment thesis and optimize the performance of your full portfolio.

2nd Watch works with you to build a value model for each of your investments and then helps you track performance against that model using operational metrics from your portfolio companies' operating performance. Sharing the value data with the portfolio company management team provides transparency and accountability that leads to better returns and shared responsibility.

BUSINESS VALUE DELIVERED

Ability to optimize your exit valuation tied back to your investment thesis

Historical tracking of valuations helps shape smarter, more informed investments

Confidence in when to sell based on knowing when your value is maximized

A valuation model for each portfolio company lets you easily adjust return expectations and timeframes to account for changing market conditions

Visibility across your fund of expected investment/exit cash flows

A 2nd Watch Success Story

A middle-market private equity fund with a vertical invest thesis wanted to build objective measures of the portfolio company value that are based on KPIs in their business. Utilizing a centralized cloud data warehouse, 2nd Watch built operational dashboards for the portfolio company management team as well as valuation lifecycle models for the parent PE company that helped both to focus on value creation and drive improvements in the underlying business.

Our valuation modeling experts can give you a rapid assessment in a complimentary 90-minute whiteboard modeling session. Contact us today to schedule your session.

GET STARTED

