



PERFORMANCE AT SCALE

Driving optimum operational and financial performance across portfolio companies, enabling growth and value creation



Driving better performance requires broad access to the right data and reports. Disparate source systems like an ERP, CRM, and HR/payroll system contribute to reporting and data silos that inhibit easy access to metrics and KPIs your organization needs every day.

In the dynamic world we all compete in, a centralized data warehouse lets your executives, managers — in fact, all employees — drive better performance and quickly adapt to business performance issues and changing markets.

BUSINESS VALUE DELIVERED

Better financial results through real-time visibility into key performance metrics and measures

Shared visibility into your internal best practice goals, driving bottom-line results

Single source of truth metrics that will speed your ability to see and react to variances and problems

Broad and easy access to data to accelerate your firm's data-driven decision-making

Easy development and deployment of dashboards once your centralized cloud data warehouse is in place

Gamification of performance measures by role, quickly driving optimal performance

A 2nd Watch Success Story

A private equity backed roll-up of services companies wanted to drive more effective service operations and marketing/sales functions. 2nd Watch helped this client build a full suite of operational KPIs and functional dashboards to align across the company on better customer service and improved margins and revenue growth.

This private equity group's centralized data source is additionally now serving to facilitate revenue growth and enhanced customer acquisition through AI marketing and attribution models.

Contact us today to set up a complimentary 90-minute whiteboarding session. Our analytics experts will work through a high-level assessment with you.

GET STARTED

